



International Summit on Communications and Media

Two Days of Events Celebrating The Columbia Institute of Tele-Information's Twenty-fifth Anniversary October 30 & 31, 2008

*Co-sponsored by the International Telecommunications Society
In collaboration with IDATE, France, as part of the Transatlantic Dialog*

Gala Dinner

Thursday, October 30, 6 – 10pm

Rotunda, Low Memorial Library

Speakers include:

Vinton Cerf, *"Pioneer of the Internet,"* and Vice President Google

Ivan Seidenberg, *CEO, Verizon*

Richard Wiley, *"Pioneer of Digital TV,"* and Media Lawyer

The Next Generation of Communications: the Dawning of the Ultra-Broadband Era

Friday, October 31

Roone Arledge Auditorium, Columbia University, New York

9:00 - Introduction: "Ultra-Broadband: The Next Era for the Communications Sector"

Eli Noam, *Director, CITI*

9:15 - The Demand and Need for Ultra-Broadband

Eli Noam, *Director, CITI*

Ether Dyson, *Former Chairperson of the Board, ICANN*

Jonathon Adelstein, *Commissioner, FCC*

Leo Hindery, *Managing Partner, InterMedia Partners, Former CEO, Tele-Communications Inc. (TCI), and AT&T Broadband.*

Robert Pepper, *Senior Managing Director of Global Advanced Technology Policy, CISCO*

Stephane Dufour, *Senior VP Strategy, Swisscom*

Lorenzo Pupillo, *Executive Director, Public & Economic Affairs, Telecom Italia*

Heather Hudson, *Professor, Telecommunications Management and Policy Program, University of San Francisco*

10: 15 - The Gigabit Infrastructure: Continuity, Volatility, Monopoly?

Moderator: Robert C. Atkinson, *Director of Policy Research*, CITI
Jon DeLuca, *President, CEO, and Director*, Fibernet Telecom Group Inc.
Marc Fossier, *CTO*, France Telecom
Maggie Wilderotter, *Chairman and CEO*, Citizens Communications
Rick Gasloli, *SVP and Group Technical Director*, Comcast*
David Belanger, *Chief Scientist*, AT&T Labs*

11:30 – Can Wireless Infrastructure Keep Up In UBB: Gigabits vs. Megahertz

Moderator: Raul Katz, *Director of Business Strategy*, CITI
Thomas Hazlett, *Professor of Law and Economics*, George Mason University
Ambassador Mathew Kirk, *Director of External Relationships*, Vodafone
Joe Mallahan, *VP of Corporate Strategy*, T-Mobile

12:30 – Lunch

Joseph Stiglitz, *Nobel Laureate, Professor of Finance and Economics*, Columbia Business School

2:00 - Gigabits vs. Megabucks : How UBB Will Be Financed

Moderator: Dan Reingold, *Project Director for Telecom Finance*, CITI
Mike Balhoff, *Managing Partner*, Balhoff & Williams, LLC
Additional Investor Speakers Invited

3:00 - Gigabit Networks, Kilobit Government?: A Transatlantic Dialog (with IDATE, France):

Experiences from both sides of the Atlantic

Moderator: Yves Gassot, *CEO*, IDATE
Ron Binz, *Chairman*, Colorado Public Utilities Commission
Kathryn Brown, *Senior VP, Public Policy Development and Corporate Responsibility*, Verizon, Former Chief of Staff, FCC
Gabrielle Gauthey, *Board Member*, ARCEP (French Regulatory Agency)
Matthias Kurth, *President*, Bundesnetzagentur (German Regulatory Agency)
Klaus-Peter Statz, *President and CEO*, Deutsche Telekom (USA)
Reza Jafari, *Chairman*, ITU Telecom Board, & *Vice Chairman*, Eaton Telecom

4:30 - The Gigabit Society and Economy: Impacts and Resolutions

Moderator: Larry Pressler, U.S. Senator (ret.)
Nadine Strossen, *President*, American Civil Liberties Union
Russ Neuman, *Professor*, Media Technology Communication Studies, Institute for Social Research, University of Michigan
Robert D. Atkinson, *President*, Information Technology and Innovation Foundation
Charlie Firestone, *Executive Director*, Communications and Society Program, The Aspen Institute
Erik Bohlin, *Chair*, Chalmers University of Technology, *Chair*, International Telecommunications Society *

Reception

* Invited

Upcoming CITI Events

- Ultrabroadband V (Seoul, Korea) - October 8, 2008
- Game Theory, Play Money - November 7, 2008
- The Economics of the Digital Television Transition - December 12, 2008

RSVP www.citi.columbia.edu/events/summit2008